

# 2017/2018 JA Student Ambassador Program Outline

Time Frame	Event/Activity	Deliverable/Outcome
Prior to start of Program August	<b>Implement Program to Schools and Students</b> <ul style="list-style-type: none"> <li>Begin Application Process 8/28/17 – 9/8/17</li> </ul>	<ul style="list-style-type: none"> <li>Phone Interviews week of 9/11/17</li> <li>Group Interviews week of 9/18/17</li> <li>Finalize candidates 9/22/17</li> </ul>
<b>Month 1</b> <b>September</b> 29th 4:00 p.m. – 6:00 p.m.	<b>Student Ambassador Orientation</b> <ul style="list-style-type: none"> <li>Kick-off by Marla Black, President/CEO</li> <li>Team Building Ice-Breaker &amp; Student Introductions</li> <li>Introduction to the Program, JA, Culture, Vision/Values</li> <li>Program Outline and Student Expectations</li> <li>Meet the JA Team!</li> </ul>	<ul style="list-style-type: none"> <li>Review Program Guide</li> <li>Complete Student Personal Profile</li> <li>Volunteer Opportunities at JA</li> <li>Choose minimum 3 events</li> </ul>
	<b>Prep for Hall of Fame</b>	<ul style="list-style-type: none"> <li>Maximum 5 Students</li> <li>Review Roles and Responsibilities</li> </ul>
<b>Month 2</b> <b>October</b>	<b>Personal Branding</b> <ul style="list-style-type: none"> <li>Creating your Professional Presence Workshop               <ul style="list-style-type: none"> <li>Personal Brand and Image</li> <li>Business Etiquette</li> <li>Dress to Impress</li> </ul> </li> </ul> <b>The Importance of Youth Mentorship</b> <ul style="list-style-type: none"> <li>Life Skills Training</li> </ul>	<ul style="list-style-type: none"> <li>Increase and improve voice, body language, social and language skills</li> <li>Practice Activity</li> <li>Mentorship Assignments</li> </ul>
<b>Month 3</b> <b>November</b>	<b>Understanding Philanthropy</b> <ul style="list-style-type: none"> <li>Why does philanthropy exist?</li> <li>What is distinctive about philanthropic action?</li> </ul>	<ul style="list-style-type: none"> <li>Making a difference in your community</li> <li>Giving back to your school</li> <li>Meet with your Mentor</li> </ul>
	<b>11/2/17 – Attend Hall of Fame Gala</b>	<ul style="list-style-type: none"> <li>Practice Session</li> <li>Roles and Responsibilities</li> <li>Seating w/ assigned Mentor</li> </ul>
<b>Month 4</b> <b>December</b>	<b>Building Your Professional Competence</b> <ul style="list-style-type: none"> <li><b>Personal Competencies</b> <ul style="list-style-type: none"> <li>Personal Accountability</li> <li>Presentation Skills</li> <li>Interpersonal Communication</li> </ul> </li> <li><b>Business Competencies</b> <ul style="list-style-type: none"> <li>Technological Innovation and Literacy</li> <li>Leadership Skills</li> </ul> </li> </ul>	Participants will be able to demonstrate the following skills: <ul style="list-style-type: none"> <li>Teamwork</li> <li>Responsibility</li> <li>Decision making</li> <li>Leadership</li> <li>Trustworthiness &amp; Ethics</li> <li>Results orientation</li> </ul>

	<ul style="list-style-type: none"> <li>○ Strategic Imperatives</li> <li>● <b>Strategic Competencies</b> <ul style="list-style-type: none"> <li>○ Global Application</li> <li>○ Collaborating as One</li> <li>○ Problem Solving</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Entrepreneurship Concepts</li> </ul> <p><b>Quarterly Check-in with JA President/CEO, Marla Black</b></p>
	<b>Operation Santa – Adopt a Family</b>	Identify and select 1-2 schools that may have a child/family in need
<b>Month 5 January</b>	<b>Job Shadow @ Qualcomm</b> Executive Guest Speaker, Lectures	While spending a day at a business site, students are exposed to real-world of learning and technology. Students will recognize the link between academic subjects and the actual workplace skills.
<b>Month 6 February</b>	<b>Professional Networking Career Success Workshop College Process, Review and Support</b>	Support students’ personal and professional development; <ul style="list-style-type: none"> <li>● Build an alumni network</li> <li>● Attend Networking Mixer</li> <li>● Select top 5 ambassadors to attend San Diego Chamber of Commerce Meeting</li> </ul>
<b>Month 7 March</b>	<b>Public Speaking Building a Robust Power Point Presentation Create and Develop a Campus Campaign</b>	Students will practice and be able to effectively speak and advocate at; <ul style="list-style-type: none"> <li>● Present at JA Company Program Competition</li> <li>● Present at School</li> <li>● Present at Board Meeting</li> </ul> <p><b>Quarterly Check-in with JA President/CEO, Marla Black</b></p>
<b>Month 8 April</b>	<b>Internship Opportunities within San Diego Participate and Complete 4.5 hour Finance Park Simulation</b>	A hands-on simulation for students that teaches them to make intelligent, lifelong personal financial decisions
<b>Month 9 May</b>	<b>Brainstorming Session and Best Practices Nominate a Growing Young Hero!</b>	Implementation plan of lessons learned in program Program students vote for the top 3!
<b>Month 10 June</b>	<b>Graduation Celebration</b> Student Presentations	<b>Final Check-in with President/CEO, Marla Black</b>
<b>Month 11 July</b>	Program Debrief	Student Surveys, Mentor Surveys. Educator Surveys, Parent Feedback
<b>Month 12 August</b>	Complete Program Assessment	Present to Leadership Team