



THE JUNIOR ACHIEVEMENT
**STOCK MARKET
CHALLENGE**

MAY 2, 2017 • Students: 8am-1pm || Adults: 5pm-9pm

QUALCOMM HEADQUARTERS

5775 Morehouse Drive San Diego, CA 92121



HOW IT WORKS:

- Teams of 4 compete to grow their "mock" stock portfolio to the highest overall net worth.
- Teams are issued \$500,000 in mock stock to invest in 26 fictitious companies.
 - Each trading day lasts 80 seconds - 90 days of trading are condensed into one exciting evening.
 - Onsite traders with PDAs make buying and selling instantaneous. The trading is fast, furious & fun!
 - Periodic news releases and "hot tips" reflect fictitious world events and industry developments, causing stock prices to fluctuate.
- Participants must be on their toes, constantly reacting to the market's ups and downs.

This is a brand new event for JA San Diego! Giant screens, frenzied traders, the latest in technology and 90 days of simulated trading condensed into 2 hours. The JA Stock Market Challenge is a live stock market simulation competition, featuring teams who compete to see who can grow their initial \$500,000 investment into the largest net worth "mock" stock portfolio.



EVENT SPONSORSHIPS

Title Sponsor



Presenting Sponsor



\$5,000 Blue Chip Sponsor

\$3,000 Prize Sponsor

\$1,000 Team - 4 members

\$6,000 Technology Sponsor

Leaderboard Sponsor



\$5,000 Index Fund Sponsor

\$1,500 Trader Sponsor

\$300 College Team- 4 members

Future Financier Sponsor



Peanut Gallery Sponsor



\$3,000 Student Learning Sponsor

\$1,500 Super Team- 4 members

\$500 per Stock Listing

SPONSORSHIP BENEFITS

LEGEND x = adult s = student	Title Sponsor <i>Dowling & Yahnke</i>	Technology Sponsor \$6,000	Presenting Sponsor <i>Qualcomm</i>	Leaderboard Sponsor <i>Retirement Benefits Group</i>	Future Financier Sponsor <i>North-western Mutual</i>	Blue Chip Sponsor at the help desk \$5,000	Index Fund Sponsor \$5,000	Student Learning Sponsor \$3,000	Prize Sponsor \$3,000	Peanut Gallery <i>Reilly Financial Advisors</i>	Trader Sponsor \$1,500
Name & Logo prominently displayed on all marketing materials & program	xs		xs		s						
Name & Logo on marketing materials		x		x	xs	x	x	s		xs	
Name on marketing materials									xs	x	x
Logo on the program		xs		xs	xs	xs	xs	xs	xs	xs	xs
Logo on classroom materials	s		s		s			s		s	
Ring Opening Bell	x		s								
Ring Closing Bell	x				s						
Emcee Shout Outs	xs	x	xs	x	s	x	x	s	xs	x	x
Stock Listing	xs		xs	xs	xs	xs	xs	xs			
News & Tips recognition	xs		xs	xs	s	xs	xs				
Name & Logo on screen	xs	x	s	xs	s	x	xs	s			
Name & Logo in the Peanut Gallery	xs	xs	xs								
Logo on Trader Hats	xs										xs
# of Teams included	3	2	2	2	2	1	1	1	1	1	
Designated VIP Trader	x		x	x							
Recognition in the JA Annual Report & jasandiego.org/events	x	x	x	x	x	x	x	x	x	x	x

JOIN THE FUN!

\$1,500 Super Team Sponsor

\$1,000 Team Sponsor

\$300 College Team Sponsor

\$500 Stock Listing

\$25 Peanut Gallery Ticket